Why Businesses Need (& Hire!) Anthropology Majors

According to Business Insider and the Harvard Business Review, major companies like Google, Facebook, Microsoft, Airbnb, Intel, J.P. Morgan Chase, Accenture, Verizon, Spotify, Ford, Nissan, Procter & Gamble, and IDEO are increasingly hiring students trained in anthropology. **Join us to find out why.**

We will explore opportunities for you to leverage your anthropology education in innovative fields like design research, product development, marketing and advertising, user experience research, finance, tech, healthcare, sustainability, and organizational culture/change.

RSVP in **Handshake.**

**Fri Oct 2**
12-1pm EDT

**Dr. Whitney Easton, PhD.**
Visiting instructor, consulting Anthropologist

Join us **via Zoom**
https://emory.zoom.us/j/94011408080?
pwd=RUDSEtMWUzhZdGzQ2d1MWY3Ui9QQT09