

# CONNECTIONS IN ANTHROPOLOGY



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Visiting instructor,  
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## Why Businesses Need (& Hire!) Anthropology Majors

According to Business Insider and the The Harvard Business Review, major companies like Google, Facebook, Microsoft, Airbnb, Intel, J.P. Morgan Chase, Accenture, Verizon, Spotify, Ford, Nissan, Procter & Gamble, and IDEO are increasingly hiring students trained in anthropology. **Join us to find out why.**

We will explore opportunities for you to leverage your anthropology education in innovative fields like design research, product development, marketing and advertising, user experience research, finance, tech, healthcare, sustainability, and organizational culture/change.

**RSVP in Handshake.**

**Join us  
via Zoom**

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pwd=RUdDSEtMWUUhZdDgzQ2d1  
MWY3Ui90QT09](https://emory.zoom.us/j/94011408080?pwd=RUdDSEtMWUUhZdDgzQ2d1MWY3Ui90QT09)

**Fri Oct 2  
12-1pm EDT**