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FROM THE STADIUM TO THE SCREEN: BULLFIGHTS AND THEIR MEDIATED AFTERLIFE IN ‘MINORITY’ CHINA

Alongside a recent construction boom in bullfighting stadiums, the thriving world of local bullfight video production in ethnic minority regions of Southwest China compels a close-range ethnography of how bullfights move from the stadium to the screen. Animals, videographers, and videos circulate across provincial and ethnic boundaries, forging transperipheral networks, rendering visible a bullfighting public, and enabling the possibility of a subversive cultural politics of entertainment. Examining how bullfights and their videos traffic within and across the periphery yields an approach that critically attends to media practices and emergent social relations not directed at centralized structures of power.